INNO-Views Policy Workshop

EU–Russia Cooperation on Innovation

Antwerp
27 – 28 April 2010

Ramada Plaza Antwerp
Desquinlei 94 - 2018 Antwerpen

Final agenda
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1 **Overall purpose**

This workshop will bring together 30-40 leading EU and Russian experts from the public, private and academic sectors with policy makers for a two-day period to discuss the rationales, challenges and opportunities to develop cooperation in innovation between the EU and Russia. Most promising areas and activities for innovation cooperation will be identified and analysed which could be incorporated in and drive a future “Common Space on Research and Innovation”.

The workshop should allow extensive and informal discussions to examine the trends, practices and policy approaches, to identify specific areas of common interest or for further exploration, and to provide recommendations to the European Commission for EU innovation policy making.

The invited participants should include experts that have analysed the trends, practices and impact of Russian R&D and EU-Russia cooperation in innovation; policy makers and analysts that have designed, implemented, or are in the process of developing, implementing measures or evaluating policies to support the international cooperation with Russia in innovation, as well as company representatives experienced in managing internationalisation of R&D and innovation processes in relation to Russia.

The recommendations will be further discussed during a follow-up workshop to be held in St Petersburg from May 10-12, 2010 and presented at the 1st EU-Russia Innovation Forum which will be held in Lappeenranta (Finland) on May 25-27, 2010.¹

This workshop can be seen as a follow-up activity of the INNO-Views workshop “Emerging Economies (Brasil – Russia – India – China) and Innovation - Implications for innovation policies in Europe” organised in Brussels on July 9th and 10th, 2009, where experts recommended a policy dialogue in order to define mutual interest, priorities, etc involving all stakeholders in a participatory process.²

At the twenty-fourth EU-Russia Summit in Stockholm on November 18th 2009, President Barroso proposed a partnership for Modernisation between the EU and Russia, in response to President Medvedev’s plan to modernise Russia’s economy and society. This workshop can contribute to define what could be done in the area of innovation by the next Russia-EU summit, scheduled to take place in Rostov-on-Don on May 31st and June 1st 2010.

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¹ For details see [http://www.eurussiainnoforum.com/](http://www.eurussiainnoforum.com/)

² Workshop presentations and conclusions are available at: [http://www.proinno-europe.eu/node/20129](http://www.proinno-europe.eu/node/20129)
2 Workshop structure

The workshop will be organised in 3 parts.

During the first part of the workshop, experts will present and discuss different aspects of innovation policy in Russia and the EU, what are the current development trends, drivers and consequences in Russia and the EU. The relevant policy areas with cooperation potential will be analysed and discussed. The session aims at consensus building amongst participants on key issues and general directions related to innovation in the EU and Russia.

Aim of the second part is to provide an overview of different approaches and practises in ongoing cooperation activities in Science, Technology and Innovation between EU and Russia including bilateral activities of EU Member States and private sector examples. Presentations could include technology transfer networks, foreign R&D establishments of large companies, joint representations of regions or clusters, internationalisation programmes, etc. Emphasis will be placed to the variety of measures and on the innovativeness of approaches to allow for learning and benchmarking.

The final part will be dedicated to the identification of opportunities for enhanced EU-Russia cooperation in innovation and the elaboration of recommendations on concrete actions and projects. The discussion will include an analysis of how existing EU mechanisms (CIP, FP7, EEN,...) can be better used, what kind of new approaches or instruments are needed at European level, how to build up synergy with Member states initiatives. Three working groups will be organised to elaborate a set of recommendations for joint actions and measures to improve EU-Russia cooperation in innovation.
April 27th, 2010

09:00 – 09:30  Registration and coffee

09:30 – 12:00 Part 1 / Session 1

Innovation policy trends in Russia and the EU

Chair: Katja Reppel, Deputy Head of Unit D1 Innovation Policy Development, DG Enterprise & Industry (European Commission)

The session aims at consensus building amongst participants on key issues and general directions related to innovation in the EU and Russia. The innovation systems and related governance structures as well as recently developed agendas in the EU and in Russia will be presented and analysed in order to better understand the framework for innovation policy cooperation.

Questions to be addressed:

- What are the general trends and key issues that should be recognised in relation to innovation in the EU and in Russia? How are these trends influenced by the Russian modernisation agenda resp. the EU Strategy 2020?
- What are the ways in which the emerging Russian economy will affect European innovative businesses? What are the specific impacts related to markets, human resources, research and development, etc. within Europe?
- Which international framework conditions (IPR, regulations,…) are of particular importance to EU-Russia innovation cooperation?
- Which are main challenges and opportunities of EU-Russia innovation policy cooperation?

09:30 – 09:50  Katja Reppel, Deputy Head of Unit D1 Innovation Policy Development, DG Enterprise & Industry (European Commission)
EU Innovation Policy: State of Play

09:50 – 10:00  Oskar Benedikt, Coordination of economic relations Russia and Northern Dimension Policy, Directorate General for External Relations (European Commission)
The EU-Russia Partnership for Modernisation

10:00 – 10:10  Edward Tersmette, Unit A2 International Relations-Desk Russia, DG Enterprise & Industry (European Commission)
DG ENTR relations with Russia: update

10:10 – 10:30  Lena Tsipouri, Center of Financial Studies (CFS), University of Athens (Greece)
EU Member State innovation policy trends: governance and finance
10:30 – 11:00 Natalia Ivanova, Institute of World Economy & International Relations, Russian Academy of Science - IMEMO (Russia)
Russian innovation policy: some results and new departures

11:00 – 11:30 Coffee break

11:30 – 12:00 Ivan Bortnik, Chairman of FASIE (Russia)
Views on Russia-EU cooperation opportunities on innovation

12:00 – 12:20 Ksenia Datsko, Industrial Round Table Russia-EU (Russia)
Formation of Russia-EU dialogue on innovation: a business perspective

12:20 – 12:30 Pekka Koponen, Spinverse Ltd (Finland)
Cooperation opportunities between Finnish and Russian companies within nanotechnologies

12:30 – 13:00 Discussion / Questions & Answers / Conclusions

13:00 – 14:00 Lunch buffet

14:00 – 16:00 Session 2

Experiences of EU-Russian cooperation in innovation – successes and failures

Chair: Irina R. Kuklina, International Centre for Innovations in Science, Technology & Education (ICISTE), Executive Director (Russia) tbc

Examples of cooperation activities will be presented from Russian and EU partners in order to better understand strengths and weaknesses of existing programmes and measures. These examples cover different types of collaboration activities and related funding schemes.

Questions to be addressed:

- What are the main lessons learned from EU-Russia cooperation in different programmes (like the Framework Programmes)?
- What are the measures Member States and regions prefer and how effective are they?
- What are the approaches preferred by large companies and clusters?
- Specific/targeted measures vs. generic platforms?
- What are specific experiences in cross-border cooperation (e.g. ERICO) and trans-national cooperation (Member States not directly neighboured to Russia)?
14:00 – 14:30  Manfred Spiesberger, Centre for Social Innovation – ZSI (Austria)
Current trends in bilateral and multilateral S&T cooperation between the EU and Russia: cooperation in basic research versus innovation

14:30 – 16:00  EU-Russia programmes and projects
Antti Valle, Ministry of Employment and the Economy, Director (Finland)
Promoting Finnish-Russian Cooperation in the Field of Innovation
Igor Kuprienko, *European-Russian INNOPartnership* (Russia)
Finnish–Russian Innovation Centre in St. Petersburg
Karl-Heinz Klinger, Technostart GmbH (Germany)
Twinning projects: Development of innovative infrastructures and clusters in Bashkortostan
Maxim Volkov, Administration of Tomsk Region, Head of Committee on relations with Russian Regions and CIS Countries (Russia)
Problems and perspectives of EU-Russia cooperation based on experiences in TEMPUS and FP 7
Jacques T. Pronk, *European Business & Innovation Centre Network (EBN)*, EBN Senior Advisor (Belgium)
The Russian/EU innovation centres and their cooperation-initiatives

16:00 – 16:30  Coffee break

16:30 – 18:00 Session 3

*New opportunities in EU-Russian innovation collaboration*

**Topic:** Matching interests and outlining new areas for innovation collaboration

**Chair:** Alice Wu, Unit D1 Innovation Policy Development, DG Enterprise & Industry (European Commission)

Tour de table & brainstorming session with all participants. Outcome will be a list of ideas to be further elaborated during the second day.

16:30 – 17:00  Tour de Table: Further experiences and remarks

17:00 – 18:00  Brainstorming and open discussion: topics and ideas for future improvement

18:30  Workshop Dinner
April 28th, 2010

09:00 – 12:00 Session 4

Towards proposals for EU – Russia innovation collaboration

Topic: Elaboration of proposals in three dedicated areas for cooperation

Chair: Rolf Reiner & Kimmo Halme, INNO-Views project

The final part will be dedicated to the identification of opportunities for enhanced EU-Russia cooperation in innovation and the elaboration of recommendations on concrete actions and projects. The discussion will include an analysis of how existing EU mechanisms (CIP, FP7, EEN,…) can be better used, what kind of new approaches or instruments are needed at European level, how to build up synergy with Member states initiatives.

09:00 – 09:30 Kimmo Halme & Rolf Reiner: summary of findings and methodologies

09:30 – 12:00 Breakout session (3 Working groups with clear mission to elaborate ideas for (new) actions in different areas, topics: “Business Cooperation”, “Innovation, Technology Transfer & Business Support Cooperation”, “Innovation Policy Dialogue”.)

12:00 – 13:00 Lunch

13:00 – 15:00 Session 5

Implications for joint roadmaps and the EU-Russia policy dialogue

Topic: Summary, general recommendations and next steps

Moderator: Katja Reppel, Deputy Head of Unit D1 Innovation Policy Development, DG Enterprise & Industry (European Commission)

The final session addresses the steps of a roadmap to reach the next mode of EU-Russia collaboration in innovation policy

The session will result in a draft action plan and operative steps towards an innovation policy dialogue and joint roadmaps.

13:00 – 13:30 Summary of the break-out session

13:30 – 14:30 General discussion of action plans and suggestions for an improved policy dialogue (topics & methodology)

14:30 – 15:00 Next steps and closing remarks by Alice Wu
**List of participants**

**Oskar Benedikt**, Coordinator EU-Russia economic relations, DG RELEX (European Commission)

**Ivan Bortnik**, Foundation for Support to the Development of Small-Scale Enterprises in Science and Technology (FASIE), Chairman (Russia)

**Igor Bulyzhenkov**, Permanent Mission of Russia to the EU, Counsellor (Russia)

**Ksenia Andreevna Datsko**, Industrial Round Table Russia-EU, Executive Director (Russia)

**Vasily Grudev**, RUSNANO, Senior Business Development (Russia)

**Kathrin Grützmann**, i.con. innovation GmbH - INNO-Views project (Germany)

**Inna Haller**, Fraunhofer-Institute for Systems and Innovation Research, Competence Center “Policy and Regions” (Germany)

**Kimmo Halme**, Advansis Oy - INNO-Views project (Finland)

**Tom Hultin**, President and CEO of Lappeenranta City Holding Company (Lappeenrannan Kaupunkiyhtiöt Oy) (Finland)

**Natalia Ivanova**, Institute of World Economy & International Relations, Russian Academy of Sciences (IMEMO), Deputy Director (Russia)

**Svetlana Klessova**, inno group, Director (France)

**Karl-Heinz Klinger**, Technostart GmbH (Germany)

**Pekka Koponen**, Spinverse Ltd, CEO (Finland)

**Vladimir Kovalev**, Deutsch-Russische Wirtschaftsallianz e.V. (Germany)

**Irina R. Kukliina**, International Centre for Innovations in Science, Technology & Education (ICISTE), Executive Director (Russia)

**Igor Kuprienko**, European-Russian INNOPartnership (Russia)

**Markus Lankinen**, Lappeenranta Business Development Ltd., Managing Director (Finland)

**Oleg Luksha**, Russian Technology Transfer Network RTTN, Senior Consultant, Chairman of the Board (Russia)

**Martin Penny**, DG RTD, D1 International dimension of FP, Policy officer (European Commission)

**Alexander Podsevalov**, Mission of the Russian Federation to the EU, Counsellor (Russia)

**Jacques T. Pronk**, European Business & Innovation Centre Network (EBN), EBN Senior Advisor (Belgium)

**Rolf Reiner**, i.con. innovation GmbH - INNO-Views project (Germany)

**Katja Reppel**, DG Enterprise & Industry, Deputy Head Unit D1 Innovation Policy Development (European Commission)

**Sergey Shuklin**, Russian European Chamber of Commerce, President (Slovakia)
Manfred Spiesberger, Centre for Social Innovation (ZSI), Project Manager (Austria/Belgium)
Roland Strauss, Strauss & Partners, Managing Director (Belgium)
Edward Tersmette, DG Enterprise & Industry, Unit A2 - Policy Officer International Relations-Desk Russia (European Commission)
Lena Tsipouri, Center of Financial Studies (CFS), University of Athens (Greece)
Yuri Udalstov, Russian Corporation of Nanotechnologies (Rusnano), Member of the Executive Board, Director of Innovative Development (Russia)
Antti Valle, Ministry of Employment and the Economy, Director (Finland)
Philippe Vanrie, European Business & Innovation Centre Network (EBN), CEO (Belgium)
Maxim Volkov, Administration of Tomsk Region, Head of Committee on relations with Russian Regions and CIS Countries (Russia)
Alice Wu, DG Enterprise & Industry, Unit D1 Innovation Policy Development (European Commission)

INNO-Views

INNO-Views policy workshops provide a dialogue between public authorities, analysts, industry and academia to explore new or better innovation policy instruments for Europe. The workshops explore topical innovation themes related to actual and forthcoming needs of European innovation policies. On average, 4 workshops are organised per year. The workshops bring together 30-40 relevant professionals and are organised on the basis of personal invitations only. Workshop results are published on the PRO INNO Europe website (http://www.proinno-europe.eu).

Any requests, recommendations and suggestions of themes, experts and locations for further workshops are welcome and should be directly addressed to INNO-Views:

Contact
Dr. Rolf Reiner
i.con. innovation GmbH
INNO-Views coordinator
Wankelstr. 14
70563 Stuttgart
Germany
INNO-Views@icon-innovation.de

Kimmo Halme
Advansis Oy
INNO-Views project
Mechelininkatu 1 a
00180 Helsinki
Finland
kimmo.halme@advansis.fi