Finnish–Russian Innovation Centre in St. Petersburg

Innovative Way to Russian Market with FinNode Russia Group - Lappeenranta Group - Technopolis
St. Petersburg Corridor

- St. Petersburg Corridor – the Heart of Northern Dimension
  - VESTRA, FISTRA, JOINSTRA – Common Strategies
  - 5 Priorities are selected
  - Basket of Priority Projects is formed and agreed
  - Operational Mechanisms are set up
  - Cooperation agreement between Administration of St. Petersburg and Regional Councils of South-East Finland is signed
  - The proposal on setting up the Regional Partnership in framework of Northern Dimension Programme is on preparation
Meetings of the Chairmen of the committees of St. Petersburg and the Leningrad Oblast and the mayors of six cities of South-East Finland

Coordination group
Preparation of issues
Representatives of all participants

Working Groups

- Business cooperation and its promotion
- Increased innovation and support for its utilization
- Improved tourism and welfare
- Improved logistics and connections networks
- Improved environmental protection and technologies
European-Russian Innovation Policy—InnoCorridor (ERICO) 2013

- Finnish-Russian Innovation Fund (Lappeenranta Innovation)
- Innovation commercialization mechanism (Lappeenranta Innovation)
- Finnish-Russian Innovation University, Association is Founded (LUT, Lappeenranta, Aalto university)
- Finnish-Russian Innovation Centre 2007 – FinRusInno (FinNodeRussia, Lappeenranta Group)
- European-Russian InnoPartnership (ERIP) 2007 (Lappeenranta, St. Petersburg)
- St. Petersburg Corridor—official cooperation agreement 2007
- St. Petersburg Corridor Vision 2005 – 5 priorities (Southeast Finland, St. Petersburg, Leningrad Region)
- St. Petersburg Corridor pre-feasibility study 2002 (Lappeenranta–St. Petersburg)
- Bottlenecks of Russia industry modernization (LUT, Nordi, Ministry of Employment and the Economy, Tekes)
- Innovation collecting programme (Ministry of Employment and the Economy, Tekes, The Strategic Centres, Centre of Expertise clusters)
- Cluster representatives
  - 13 Finnish programmes
- Cluster cooperation programme (Ministry of Employment and the Economy/ Russian Ministry of Economic Development, FinRusInno)
- Regional Open Innovation Platform (ROIP) 2006
- City Concern Russia-strategy 2007
- St. Petersburg Corridor—Cooperation on innovations (Lappeenranta)
- Finnish-Russian Innovation University, Association is Founded (LUT, Lappeenranta, Aalto university)
- Finnish-Russian Innovation Centre 2007 – FinRusInno (FinNodeRussia, Lappeenranta Group)
- European-Russian InnoPartnership (ERIP) 2007 (Lappeenranta, St. Petersburg)
- St. Petersburg Corridor—official cooperation agreement 2007
- St. Petersburg Corridor Vision 2005 – 5 priorities (Southeast Finland, St. Petersburg, Leningrad Region)
- St. Petersburg Corridor pre-feasibility study 2002 (Lappeenranta–St. Petersburg)
ERICO Approach

Inspire EU-Russia collaboration from the bottom-up
ERICO Goal

EU-Russia Innovation Corridor 2013

Introducing a new and innovative concept and cooperation programme
Regional Open Innovation Platform

- Innovation Promotion System
- Innovation Commercialization
- IPR Services
- Finnish-Russian Innovation Centre in S-E Finland
- Finnish-Russian Innovation Centre in SPb
- Finnish-Russian Innovation Centre in S-E Finland
- Innovation Finance
- Innovation Support Network in Len. Oblast
- European-Russian InnoPartnership
- Finnish-Russian Innovation University
**Support package:**
- Homogeneous format
- Preliminary protection instructions
- Level of protection / background checks
- Basic information of business services
- Translations

**Pre-evaluation**
- "Form test"
- Own resources

**Evaluation jury**
- Independent experts

**Innovation bank**
- A tool to manage IPR’s
- Database for own use

**Chambers of commerce**
**Private investors**
**Companies**
**Exhibitions**
**Universities, Institutes etc.**
**Innovation fairs**
**Innovation centres**
**Communication**

**Technopolis**
**TEKES**
**Clusters**
**Hermia/SCIH and other innovation actors**
**Other private actors**
**Capital investors**
Annual ERICO Events

ERICO will organize two large scale events annually in

- St. Petersburg and in Lappeenranta
- EU-Russia InnoForum discussing joint innovation policy framework

EU-Russia InnoForum for the innovation actors and experts to discuss implementation issues
Additional events will be organised in Brussels, Moscow and with ERICO stakeholders in Member States and other parts of the Russian Federation
International Innovation Centre

- Excellent location in the center of St. Petersburg
- European business environment localized in St. Petersburg
- Wide range of services
- Innovative private, public & research community
Modern Facilities

- Apollo Center, Dobrolubova 8, Office 500
- Innovation Centre, 5th floor
- 185 m²
- Workstations
  - Lappeenranta Group (6)
  - European–Russian InnoPartnership (2)
  - FinNode Russia Group (4)
- InnoCafé & meeting room
- Conference hall, meeting rooms, 2nd floor
Clients

- European & Russian companies
- Research institutions
- Educational institutions
- Innovation centers, techno parks
- Employees & employers
- Cities, regions and governments
Wide range of services

- Innovation promotion
- Innovation commercialization
- IPR-services
- Business services
- Invest in services
- Recruiting
- Education and R&D
- Projects and lobbying

Private and Public clients
Information Dissemination

- Web-site - more than 34.000 visits
- Visitors to the premises – around 4.000 persons
- Around 800 St.Petersburg companies and organisations took part in the information seminars run in the Centre
- Around 30 different presentations promoting Lappeenranta were done in the events organised in St.Petersburg
Cooperation with public authorities

- Lappeenranta City companies staff work in St.Petersburg – around 400 expert days
- Nearly 100 meetings were organised with St.Petersburg and Leningrad Oblast local authorities
- Lappeenranta is most of active public authority acting is St.Petersburg
Business cooperation

- More than 400 Lappeenranta based companies and organisations visited St. Petersburg
- The Centre offered free space for the meetings, and companies used this possibility
- More than 200 direct contacts between Finnish and Russian entrepreneurs were organised
- Several subcontracting cases are on the negotiation stage
Innovation Commercialisation

- First Cross-border Innovation Competition were organised (5+5 finalists were competed)
- About 60 innovative companies were evaluated on commercial prospective
- About 20 companies are on in depth study
- Example: Russian origin innovation were bought by Lappeenranta based company for world-wide distribution
Invest in

- Around 100 Russian companies visited Lappeenranta to check the possibilities for starting business in Lappeenranta
- About 40 companies are on negotiation stage
- Example: Russian company is negotiating on construction of pharmacology products plant in Lappeenranta
- Lappeenranta Industrial Park is on the planning stage
Platform for Cross-Border Cooperation

- European-Russian Innovation Corridor
- European Russian InnoPartnership
- Finnish-Russian Innovation University
- From Saimaa to Onega
- TMOIPA
- Winter Pearls
- Vyborg Industrial Park
- and many others
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We look forward to meeting you again

1st EU-Russia Innovation Forum
May 25th – 27th, 2010 in Lappeenranta